

Statement of Revenue, Expenditures and Changes in Net Assets
Year Ended April 30, 2010 (000's)

	2010	2009
OPERATING REVENUE		
Student fees	\$ 7,056	\$ 7,144
Government grants	5,815	5,531
Ancillary operations	667	82
Income from investments	65	164
Other revenue	323	319
Grant revenue for distribution as bursaries	407	364
Net gain on investments-mark to market	128	(171)
Net gain on disposal of investments	(4)	(49)
Amortization of deferred contributions	957	1,233
	15,414	14,617
OPERATING EXPENDITURES		
Salaries, wages and benefits	9,382	8,352
Administration	2,331	2,364
Physical Plant	513	628
Student Services	684	752
Scholarships and bursaries	977	936
Academic Services	298	366
Donations-in-kind	320	310
Amortization	1,343	1,289
	15,848	14,997
Change in net assets	(434)	(380)
Net change in capital assets	-	-
NET ASSETS, BEGINNING OF YEAR	20,167	20,547
NET ASSETS, END OF YEAR	\$ 19,733	\$ 20,167

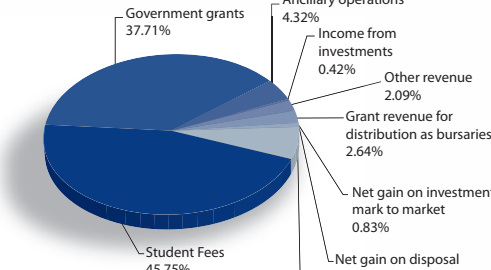
Statement of Financial Position
As at April 30, 2010 (000's)

	2010	2009
ASSETS		
Cash	\$2,963	\$ 3,874
Accounts receivable	262	378
Inventory	16	6
Prepaid expenses	35	24
	3,276	4,282
Investments	1,229	932
Capital assets	35,889	36,790
	37,118	37,722
	\$ 40,394	\$ 42,004
LIABILITIES		
Accounts payable and accrued liabilities	\$ 636	\$ 1,037
Deposits on residence	25	17
Deferred revenue	38	91
Current portion of capital lease obligations	19	22
Current portion of mortgage payable	200	200
	918	1,367
Deferred grant funding	97	113
Deferred capital contributions	15,741	16,581
Pension benefit obligation	650	281
Capital lease obligations	95	95
Mortgage payable	3,200	3,400
	19,743	20,470
	20,661	21,837
FUND BALANCES		
Net assets	19,733	20,167
	\$ 40,394	\$ 42,004

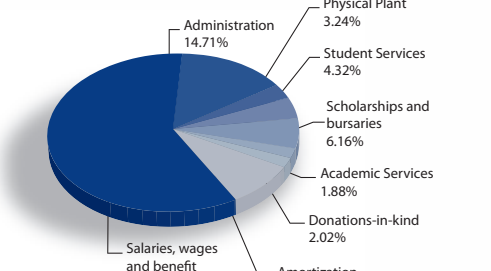
The accompanying summarized statement of financial position and statement of revenue, expenditures and changes in net assets are derived from the completed financial statements of Brescia University College as at April 30, 2010 and for the year then ended. In our auditors' report on the complete financial statements dated July 20, 2010 we expressed an opinion without reservation. The fair summarization of the complete financial statements is the responsibility of management. Our responsibility, in accordance with the applicable Assurance Guideline of The Canadian Institute of Chartered Accountants, is to report on the summarized financial statements.

In our opinion, the accompanying financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above.

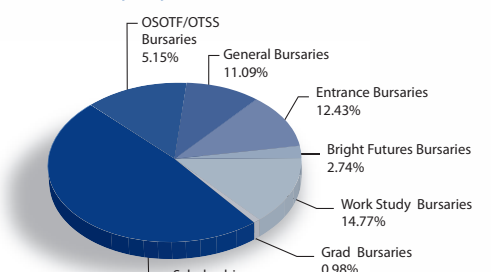
Operating Revenues
Total: \$15,413,725



Operating Expenditures by Function
Total: \$15,848,354



Scholarships & Bursaries
Total: \$1,021,618



Year Ended April 30, 2010 (000's)

	2010	2009
SCHOLARSHIPS		
Admission Scholarships	\$ 317,711	
Continuing Scholarships	222,094	
	539,805	52,84%
OSOTF/OTSS Bursaries	52,585	5.15%
General Bursaries	113,287	11.09%
Entrance Bursaries	127,000	12.43%
Bright Futures Bursaries	28,000	2.74%
Work Study Bursaries	150,941	14.77%
Grad Bursaries	10,000	0.98%
	\$ 1,021,618	100.0%

These summarized financial statements do not contain all of the disclosures required by Canadian generally accepted accounting principles, and certain figures have been grouped to reflect similar operating activity. Reading the financial highlights is therefore not a substitute for reading the audited financial statements. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the entity's financial position, results of operations and cash flows, reference should be made to the related complete financial statements, which are available upon request by contacting the Brescia University College Business Office.

PricewaterhouseCoopers LLP
Chartered Accountants
London, Ontario
July 20, 2010

Students rate Brescia highly in international survey

Students say that Brescia continues to improve its quality of education. Both first-year and senior-year students at Brescia responded to the 2009 National Survey of Student Engagement (NSSE), which revealed that Brescia is scoring well above comparable universities and women's colleges in the following areas: classroom work; relationships with faculty and staff; in-depth writing assignments; class preparation; and participation in community service. Eighty-eight per cent of students reported that they would choose Brescia again if they could start their university career over, and 83 per cent of first-year students feel that Brescia made a substantial commitment to their academic success.

Brescia researcher delving into prevention of Type 2 Diabetes

Professor Isabelle Giroux has received funding from The Lawson Foundation to advance research and education that will help Londoners identified with Prediabetes (pre-DM) to make smart lifestyle choices that will help delay or prevent the onset of Type 2 Diabetes (T2DM).

Pre-DM is defined as the presence of impaired fasting glucose and/or impaired glucose tolerance. Giroux said it is a serious and complex health condition affecting many Canadians. "Pre-DM is a diagnosis that puts people at high risk of developing

T2DM, cardiovascular disease, and other health problems and the number of Canadians with T2DM is projected to reach 2.4 million in 2016."

The Lawson Foundation has provided funding for two years of research and community education to be conducted by Giroux, the principal investigator, with Drs. Paula Dworatzek and Danielle Battram, also of Brescia, in partnership with St. Joseph's Health Care London. There are also integral roles for three graduate students, four undergraduate research assistants, and a team of several undergraduate volunteer students.
(brescia.uwo.ca/prediabetes_initiative/)

Professor honoured with Excellence in Teaching award

Jennifer Sutton, Assistant Professor of Psychology, is the 2010 recipient of the Brescia Award for Excellence in Teaching and was honoured at Convocation on June 14.

Recipients of the Award are members of the faculty who have made an outstanding contribution to the academic development of students. Sutton, appointed to Brescia's full-time faculty in January, 2007, has been on the Dean's Honor Roll for Teaching every year she has taught at Brescia. Approachability and availability were themes mentioned again and again in students' letters of support, with praise for "the genuine concern she shows for her students."

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Director of Financial Services: Karen Pittao

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Brescia
UNIVERSITY COLLEGE
Choose to Lead.
Annual Report 2010

– 2010 –
Leading the way for future growth

An institution's Annual Report is, by definition, a glance back at what has happened in the past year. By necessity, an Annual Report can not be all inclusive. There is never quite enough space to report on everything that has happened in 12 busy and productive months. At least that is the case here at Brescia.

We also wrapped up our 90th anniversary celebrations with a magical "Brescia in Wonderland" event this summer. We celebrated the 20th anniversary of *The Circle Women's Centre*. We launched our first-ever international camp for young females in Barbados this summer. And the list goes on.

When looking over our news releases, our web site, and our collective departmental notes and reports to determine what to highlight in this year's report, I was overwhelmed by what we have accomplished together. We have harnessed energies, talent, and creativity to launch a new Strategic Plan, entitled *Living Leadership*, which will guide us until 2015 through progress in four main areas – increasing our student-centred focus, becoming Canada's pre-eminent leadership destination for women, strengthening community relationships, and enhancing innovation in research, teaching, and learning.



I hope you enjoy reading about some of our accomplishments over the past year but want you to know that this is just the tip of the iceberg. I welcome you to visit our beautiful new web site (brescia.uwo.ca), now fully adaptable on your smart phone, and check out our equally impressive Online Media Room. It might not have news of absolutely everything happening on our campus, but it comes pretty close.

(<http://www.brescia.uwo.ca/media/index.html>)

Dr. Colleen Hanycz, Principal,
Brescia University College

(http://brescia.uwo.ca/about/strategic_plan/index.html)

Faculty Presentation Highlights for 2010-2011

Dr. Ed Bell presented "A General Factor of Personality and its Relationship to Political Attitudes" at the Behaviour Genetics Association in Seoul, South Korea in June and "Do Highly Adaptive Personalities Lean Left or Right? Politics and the General Factor of Personality" at the annual meeting of the Human Behaviour and Evolution Society in Oregon.

Dr. James Doelman gave a paper entitled, "The Bishop's Wife: Sir John Harington and Prelatical Marriage" at the University of Reading (UK) Early Modern Studies Conference.

Dr. Lina Sunseri was a discussant at the annual Congress of the Humanities and Social Sciences at Concordia University in a session entitled, "Centering Indigeneity in Sociology."

Dr. Weiwei Da presented, "Childrearing practices among the Chinese in their new diaspora: Evidence from Australia and Canada," at the 2010 Canadian Sociological Association Annual Conference in Montreal.

At the Annual Dieticians of Canada Conference in Montreal graduate student Elisa Wilson presented: Wilson, E. D.; Garcia, A. C.; & Matthews, J. "Going green in healthcare foodservices: A survey of beliefs, attitudes, and behaviours regarding environmentally-friendly practices." Brescia presentations also included Ejbick, C., & Matthews, J. "Public perceptions of the safety of store-bought foods in London, Ontario"; and Ai, C., & Matthews, J. "Cultural exchange among university students in London, Ontario: ESL Student Nutrition Awareness Program." Dr. Paula Dworatzek and her graduate student Joanne Wammes presented the poster "Canadian dietitians' attitudes and beliefs regarding peer education as a model for nutrition education."

Steven Kleinknecht co-chaired the 27th Annual Qualitative Analysis Conference at Wilfrid Laurier University and presented "Prescribed change as a technique of social boundary maintenance."

Dr. Christine Tenk presented a poster entitled, "The Effect of Prior Intermittent Bingeing on Highly Palatable Foods On Subsequent Behavioural Sensitization To The Dopamine Agonist, Quinpirole" by Tenk, C.M.; Campbell A.; Ossenkopp, K.-P. at the International Behavioural Neuroscience Society in Italy. Dr. Tenk and Andrea Campbell ('09) presented "The Effect Of Sugar And Sugar-Fat Bingeing On Subsequent Quinpirole-Induced Behavioural Sensitization in the Rat," Campbell A.; Ossenkopp, K.-P.; Tenk, C.M. at the Annual Meeting of the Southern Ontario Neuroscience Association.

Dominick Grace presented "The Last Canadian and the Canadian Apocalypse" at Mythcon 41 in Dallas, Texas.

Faculty Publication Highlights:

Dr. Alicia Garcia, Chair of the Division of Food and Nutritional Sciences recently published two research papers: Garcia AC, Sykes L, Martin N, Matthews J, Leipert B. "Facilitators of and barriers to healthful eating among university students." *Canadian Journal of Dietetic Practice and Research* May 2010; 71(2):e28-e33; Martin N, Garcia AC, Leipert B. "PhotoVoice and Its Potential Use in Nutrition and Dietetic Research," *Canadian Journal of Dietetic Practice and Research*; 71(2):93-97.

He M, Piché L, Beynon C, Kurtz J, Harris S. "Screen-related sedentary behaviours of school-aged children: Principals' and teachers' perspectives," *Health Education Journal* (in press).

Student awards and accolades

- **Laura Francis** won the Foods and Nutrition Award for graduating with the highest standing in the BSc Foods and Nutrition program in 2010;
- Psychology graduate **Elizabeth Sarma** won the BUC Council of Trustees Gold Medal for highest standing in an Honours Program;
- **Corinne Bos** earned the Merici Award in Arts and Social Science for earning the highest standing in an Honours Program in Arts and Social Science;
- Sociology major **Rachel Smith** was recognized with the Sister Felicitas Award for achieving the highest standing in a third- or fourth-year program;
- **Bethany Bell** received the Doris (Billie) L. Ransberry Memorial Medal for June 2010, granted by The University of Western Ontario to a legally blind student with the highest standing in the graduating year of any program.
- **Elise Maiolino** earned the distinction of being Brescia's 2010 Valedictorian.

Two Brescia case studies take top honours

Brescia has been recognized by the Administrative Sciences Association of Canada (ASAC) for submitting the best case studies developed as teaching tools for business students. The two case studies, authored by Professor Colleen Sharen of Brescia's Management and Organizational Studies program, earned the Institutional Award for Case Writing Excellence at the ASAC conference at the University of Regina in May, 2010. Sharen says that Brescia's win is validation of the investment Canada's women's university is making in leadership and organizational studies. "Unique to the cases submitted by Brescia is the focus on women in leadership roles. In these cases, women are role models, make decisions, are leaders, and are business owners."

New restaurant analysis well timed



In September, Brescia launched a new web site module that provides nutritional analysis for signature meals at two dozen London restaurants. The site – established by Elena Usdenski, a master's student in Foods and Nutrition, her professor Dr. Len Piché, and web technician Abeda Manji – displays information in a familiar way. For instance, sodium, caloric, and carbohydrate content are listed as they would be on food purchased at a grocery store. The launch of this web site module coincided with the proposed re-introduction of a bill to the Ontario legislation. If the bill is passed, food services that make more than \$5 million in sales a year will be required to disclose the caloric content per serving on menus and menu boards and to limit trans fats in meals.

(brescia.uwo.ca/london_restaurant_info)

Brescia recipe brings healthy yoghurt to Kenya

Dr. Sharareh Hekmat, associate professor in the Division of Food and Nutritional Sciences at Brescia and one of the original members of the Western Heads East (WHE) steering committee, is excited about the opening of a new African site, where women are empowered to produce and sell probiotic yoghurt. The yoghurt developed by Hekmat, in collaboration with scientists at The University of Western Ontario and the Canadian Centre for Probiotic Research at the Lawson Health Institute in London, contains micro-organisms effective in treating and preventing urogenital infections in women and in improving the nutritional status of people living with HIV/AIDS.

The Kenya site, now in full production, is the second started by the WHE team in Africa to produce and distribute the probiotic yoghurt. Hekmat's recipe has been introduced to African women via the "yoghurt mamas" project, and she has trained more than 25 interns (from Brescia and Western) who have helped to create a sustainable mini-dairy plant in Mwanza, Tanzania.



How women think

On September 14 and 15 Brescia hosted the renowned psychologist, Dr. JoAnn Deak, who spoke to faculty, staff, high school teachers, guidance counsellors, and other interested community members invited to reflect upon how women think and learn. Participants learned, among other things, that when teaching women, we can't be detached if we want success. We must, in some way, show we care. To keep women learners processing we must move them a bit out of their comfort zone. Males seek dissonance and challenge. Women do not. While women veer more

towards wanting to comfort, some dissonance helps females learn better. Dr. Deak also told gathered guests that establishing pathways of learning must be done early. Through early learning, we can strengthen neural connections and accelerate strengths and even improve weaknesses. At birth we all have different strengths and we often tend to want to learn more in the areas in which we excel. But we should attempt to strengthen the areas in which we do not have a natural facility, in order to expand our abilities in those underdeveloped areas.



Brescia faculty member unearths ancient poem

A nearly 400 year-old case of mistaken identity was solved earlier this year by Dr. James Doelman, professor of English at Brescia, when he discovered that the poem – "On the death of Mr. Barker of Hammon, and his wife who dyed both together" – was written by George Herbert (1593-1633).

Doelman made the discovery when he examined the original manuscript in the British Library. "When I was working on another article about one of his Latin poems in *The George Herbert Journal*, I discovered his initials under another poem," Doelman recalled. Those earlier initials were a match with those on his recent discovery. To authenticate his finding, Doelman conducted some scholarly detective work and discovered someone else had misidentified those initials. The poem has never appeared in any anthology or journal as Herbert's because of the misidentification of those initials, so this was a significant discovery. "It's one of these moments when you feel like a detective who has found the evidence," he smiled.

Brescia in Wonderland

The beautiful grounds of Brescia were transformed into "Brescia in Wonderland" on June 17 for a garden party that brought an elegant close to a year of events marking the 90th anniversary of Canada's only women's university.

The keynote address was delivered by Sr. Frances Ryan, former Principal of Brescia, whose stories

about Brescia's past, present, and future were told through a literary looking glass. "Wherever Brescia's women go, we will see good things happen. We will see light and wisdom shared. We will see responsibilities accepted and fulfilled. We will see faith and goodness triumph. We will see Brescia Bold stamped on our world!"



1968 grad an inspiration to all



Dr. Marlene MacLeish was honoured with a doctor of laws, *honoris causa*, at the fall 2010 Convocation for The University of Western Ontario. She was also the guest speaker in June at the *Leaving a Footprint*

Annual Scholarship Awards and Dinner Dance, hosted by the Congress of Black Women.

The event raises funds to support awards granted by the Congress, including the Dr. Marlene MacLeish Award, which is given to a part-time or full-time student at Brescia who demonstrates interest in community service to the African Canadian community. This award is named to honour MacLeish's leadership and accomplishments as a member of the African Canadian community. Currently a professor of Medical Education at Morehouse School of Medicine in Atlanta, Georgia, MacLeish inspires audiences wherever she goes. During her visit to London, MacLeish also attended a cocktail reception hosted by Tina Bax, President of CultureWorks. It was fitting that MacLeish, as a past recipient of Brescia's Carmelle Murphy Alumna Award, spoke about "How Brescia Shaped My Future."

Girls LEAD goes international

Brescia took its successful Girls LEAD camp to Barbados in July. Two Brescia students, an alumna, and one staff member led 24 female primary school students through a series of confidence-building activities. Together the group members explored their own leadership potential in a positive, welcoming, and inclusive environment.

The camp, which ran from July 5-16, 2010 at Ursuline Convent School in Bridgetown, Barbados, was possible because of strong alumnae ties. Dr. Colleen Hanycz acknowledges, "We chose Barbados to be the first to benefit from this program because of our strong alumnae connection there as well as the large population of current Brescia students who are from Barbados."

Brescia is grateful to the Ministry of Education, who helped with camper selection, and three main sponsors: Summit International Bank Limited; Barbados National Bank Inc.; and Trident Insurance Company Limited.



Public speaking contest attracts young women from across Ontario

Natasha Raval inspired the panel of celebrity judges and others in the audience when she delivered the speech that won the top prize at Brescia's annual Take the Lead public speaking contest on April 10, 2010. Raval, a Grade 11 student of St. Thomas Aquinas Catholic Secondary School in London, won full tuition for her first year at Brescia. The contest was sponsored by the Institute for Women in Leadership (IWIL) at Brescia for young women in Grades 11 and 12 who researched and presented on the topic of women in leadership, in keeping with Brescia's commitment to help develop

women who choose to lead. Principal Dr. Colleen Hanycz, said, "To see the intense focus that the next generation has on critical issues of leadership gives me great confidence in the future. It has been a gift to hear the passion and creativity that each of these young women has brought to this competition." Second place was awarded to Christine Peet of Bishop Ryan C.S.S., Hamilton, now a student at Brescia, and the third-place prize went to Taylor Cundy of West Elgin Secondary School in West Lorne.

(brescia.uwo.ca/iwil/takethelead/)